

10TH ANNUAL



Manson Park, Pittsfield, Maine

SEPTEMBER 13, 2026

2026 SPONSORSHIP OPPORTUNITIES

Sponsoring the Maine Cheese Festival offers a unique opportunity to showcase your brand while gaining visibility among Maine's vibrant cheese, dairy, and food community—all while supporting the work that helps Maine cheesemakers grow, innovate, and thrive.

More than 1,500 attendees, 65 Maine-based cheese, food and beverage producers, vendors and entertainers. Festival visibility in paid media and editorial coverage in MainePublic, Bangor Daily News, Portland Press Herald, Edible and Culture Magazines, MOFGA Magazine, MaineBiz, and more!

PRESENTING SPONSOR (\$7,500)

- Exclusive (1) "Maine Cheese Festival presented by ___"
- Opportunity to Verbally Welcome Attendees
- Inclusion in Pre-Event Promotion, Press Releases
- Logo on all Ticket, Vendor, + Volunteer Registration Pages
- Inclusive of Platinum Level Sponsorship with Preferred Logo Placement

PLATINUM (\$5,000)

- Sponsorship Signage at Festival Entrance
- Sponsorship Signage at All Festival Gathering Spots
- Logo on Insulated Goody Bags (*gifted to every attendee*)
- Logo on Festival & Maine Cheese Guild Websites
- Cover Logo Placement on Festival Map
- Branded Paid/Boosted Social Media Advertisement
- Four (4) Festival Tickets

GOLD (\$2,500)

- Sponsorship Signage at Festival Entrance
- Sponsorship Signage at All Festival Gathering Spots
- Dedicated Targeted Attendees/Vendors Email
- Logo on Drink Tickets (*available for purchase*)
- 10x10 Booth Space
- Logo on Festival & Maine Cheese Guild Websites
- Logo on Interior of Festival Map
- Exclusive Branded Social Media Posts
- Four (4) Festival Tickets

SILVER (\$1,000)

- Sponsorship Signage at One Gathering Spot
- Logo on Festival & Maine Cheese Guild Websites
- Group Sponsor Social Media Mention
- Logo on Back of Festival Map
- Two (2) Festival Tickets

MAINE MAKER (\$500)

- Logo on Festival & Maine Cheese Guild Websites
- Logo on Back of Festival Map
- One (1) Festival Ticket

EXCLUSIVE SPONSORSHIPS:

MUSICIAN (\$750)

- Verbal recognition and signage opportunity

CHEESE COMPETITION (\$750)

- Verbal recognition and signage opportunity

WASTE/COMPOST/RECYCLING (\$500)

- Signage opportunity

VOLUNTEER "CHEESE FAIRY" T-SHIRTS (\$500)

- Prominent logo on Volunteer T-shirts

CHILDREN'S PAVILION (\$500)

- Signage opportunity, custom event

CONTACT US: Director@mainecheeseguild.org (207) 419-9175 Mainecheesefestival.org

Looking for something else that fits your marketing plans? Let's chat!